



Don't waste it, reuse it!

Innovative solutions and business models for wastewater reuse

The event "Don't waste it! Innovative solutions and business models for wastewater reuse" focuses on the topic of wastewater and aims to highlight innovative solutions and business models for the reuse of this valuable resource. The goal of the event is to bring together relevant stakeholders for sharing best practices, experiences, and solutions for wastewater reuse. The experts will elaborate on alternative financing mechanisms and business models for wastewater, as well as innovative solutions for wastewater reuse. They will also elaborate on the need for strengthening partnerships and advocacy to tackle the challenges posed by wastewater management and will elaborate on future and current initiatives, including the Global Wastewater Initiative (GW²I), and related activities. The experts will present/discuss the topic in a creative way of seeking and triggering interaction with the audience. Please register here: <https://goo.gl/forms/e35kiMULS4uXYPTe2>.

Invited Speakers :

Moderator: Dr. Birguy Lamizana, Programme Management Officer, UN Environment

Opening remarks: Dr. Habib El-Habr, Coordinator, Global Programme of Action for the Protection of the Marine Environment from Land-Based Activities (GPA), UN Environment

Keynote: Dr. Paul Yillia, Research Scholar, International Institute for Applied System Analysis (IIASA)

Panel discussion :

- Hon. Prof. Peter Anyang Nyomg'o, Governor of Kisumu County, Kenya
- Ms. Bistra Myhailova, Women Engage for a Common Future (WECF)
- Mr. Clever Mafuta, Programme Leader, Africa, GRID Arendal
- Mr. Sam Attandi, Managing Director, OEFT International
- Ms. Shreya Ramachandran, Founder, The Grey Water Project (video message)

When: 13:30 – 14:30, Monday 11th of March 2019

Where: Global Partnership on Marine Litter/Clean Seas Tent

(on the lawn down from the central fountain area)



Focal Point(s): Riccardo Zennaro, UN Environment; Email: riccardo.zennaro@un.org

Background materials:

- World Water Development Report. Wastewater. The Untapped Resource (2017): https://unesdoc.unesco.org/ark:/48223/pf0000247153_eng.
- Story Map – Sanitation and Wastewater in Africa: <https://grid-arendal.maps.arcgis.com/apps/Cascade/index.html?appid=caf411c40c3442b782406de631bddb2f>.
- Sanitation, Wastewater Management, and Sustainability: https://wedocs.unep.org/bitstream/handle/20.500.11822/8465/-Sanitation_wastewater_management_and_sustainability_From_waste_disposal_to_resource_recovery-2016sanitation_wastewater_management_and_sustainabilit.pdf?sequence=2&isAllowed=y.
- Sick Water? The Central Role of Wastewater Management in Sustainable Development: <http://www.grida.no/publications/218>.
- Wastewater Pollution on Coral Reefs : Science-to-Policy Brief on Managing Wastewater to Support Coral Reef Health and Resilience: http://wedocs.unep.org/bitstream/handle/20.500.11822/25519/UNEPNairobi_WastewaterPollution_WE_Bforapproval2805.pdf?sequence=18&isAllowed=y.
- Nature-based technologies for Africa wastewater challenges: <https://news.grida.no/naturebased-technologies-for-africas-wastewater-challenges>.
- Wastewater: Can the new “black gold” reform global supply systems?: <https://news.grida.no/wastewater-can-the-new-black-gold-reform-global-supply-systems>.
- Turning Industrial Wastewater into Productive Use: <https://news.grida.no/turning-industrial-wastewater-into-productive-use>.