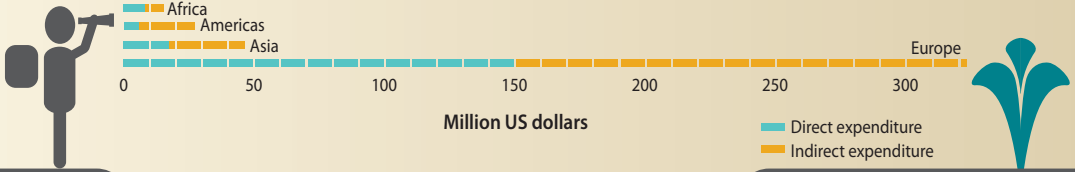
Estimated potential yearly whale watching revenue



Source: Cisneros-Montemayor A. M., *et al., The global potential for whale watching*, Marine Policy, 2010.