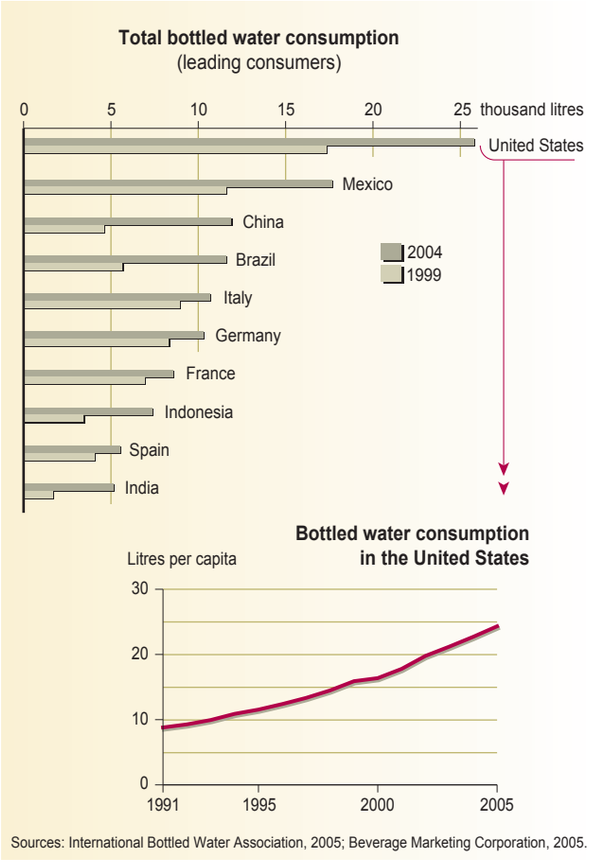


Sources: International Bottled Water Association, 2005; Beverage Marketing Corporation, 2005.