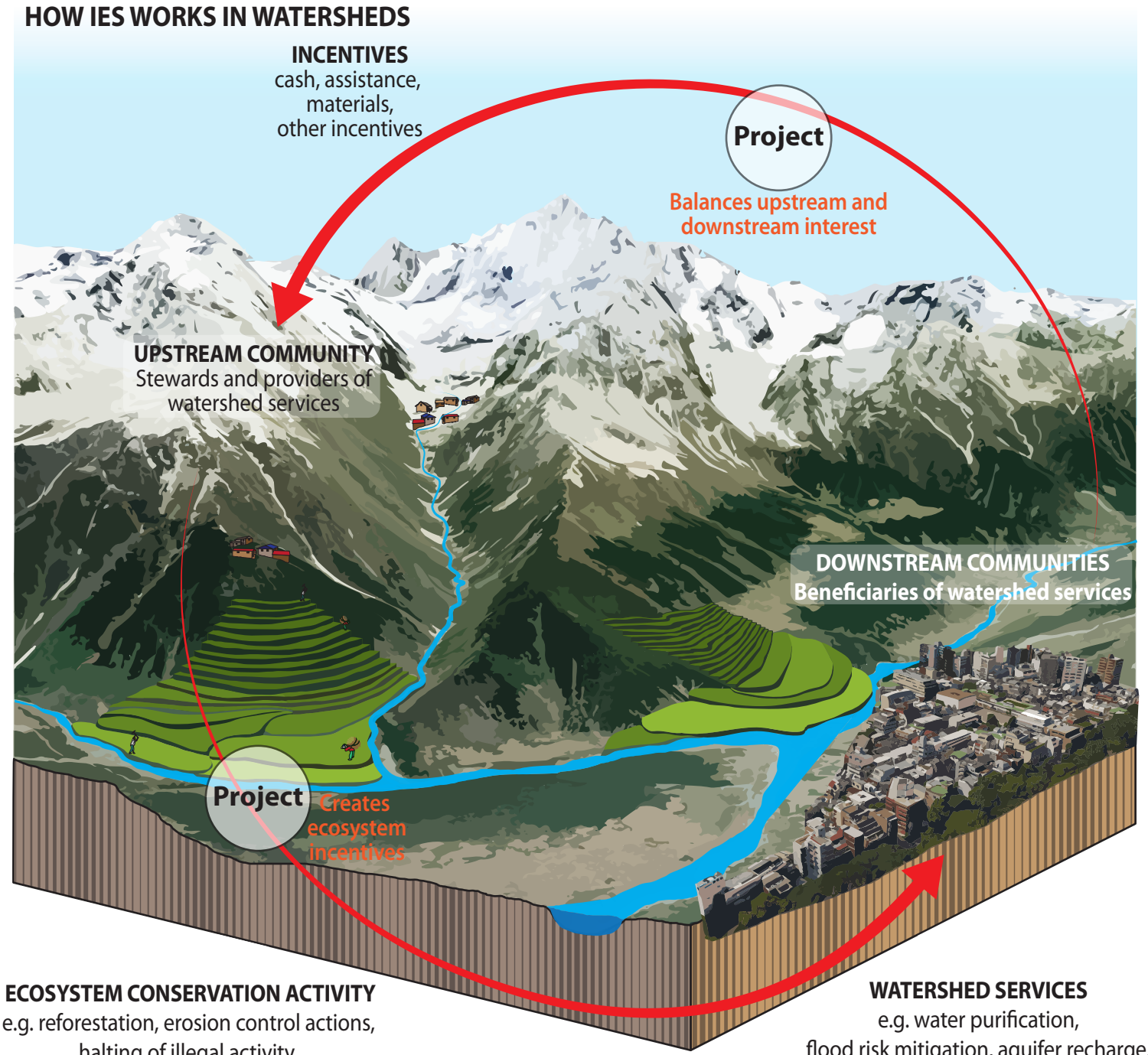

HOW IES WORKS IN WATERSHEDS
INCENTIVES
cash, assistance, materials, other incentives
Project
Balances upstream and downstream interest
UPSTREAM COMMUNITY
Stewards and providers of watershed services
DOWNSTREAM COMMUNITIES
Beneficiaries of watershed services
Project
Creates ecosystem incentives
ECOSYSTEM CONSERVATION ACTIVITY
e.g. reforestation, erosion control actions, halting of illegal activity, waste control, etc.
WATERSHED SERVICES
e.g. water purification, flood risk mitigation, aquifer recharge, food products and drinking water